



City of Grover Beach

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Council Member Karen Bright, Council Member Robert C. Mires, Council Member Debbie Peterson

Bob Perrault
City Manager

PRESS RELEASE
FOR IMMEDIATE RELEASE

August 7, 2009

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Shop, Dine, and Win in Grover Beach

Grover Beach, CA -- As a reminder to residents to shop locally, the City of Grover Beach is launching their Shop and Dine in Grover Beach rewards campaign September 1, 2009. By shopping locally, shoppers can earn chances to win \$50 (fifty dollar) gift certificates redeemable at participating businesses. These businesses will include restaurants, retail stores, and professional services.

Shoppers become eligible to win by having their purchases noted on their Shop and Dine in Grover Beach Thank You cards: available at participating businesses and at the Grover Beach City Hall. Completed Thank You cards are then entered at the following month's drawing to be held at the first City Council meeting of each month.

In addition, to help celebrate the City's 50th Anniversary of Incorporation, an extra drawing will be held on December 21, 2009 for (5) five \$100.00 Shop and Dine in Grover Beach Gift Certificates.

The Shop and Dine campaign is part of the General Stimulus Program endorsed by the Grover Beach City Council and designed to assist residents and businesses in stimulating the local economy. When taxable purchases are made locally, the City of Grover Beach receives 1.5% of the taxable sale.

"The Shop Local Program is first and foremost the City's way of supporting local businesses and residents during tough economic times," said Mayor John Shoals.

"This Shop Local program is an ideal way to remind residents to patronize local businesses," explains Administrative Services Director Gayla Chapman. "This has the potential of generating a sizable increase in service business and retail sales for the City." She went on to add that shopping local also assists with the funding of government service through the increased receipt of sales tax.

"Sales tax is a primary funding source for essential City services," asserts Grover Beach City Manager Bob Perrault. "Local sales generate the taxes necessary to provide such municipal services as police, fire, public works, parks and recreation, and street repair. Shopping locally also retains jobs and creates new ones."

The Shop and Dine in Grover Beach campaign will run from September 1, 2009 to May 29, 2010.

154 South Eighth Street ♦ Grover Beach, California 93433 ♦ FAX (805) 489-9657 ♦ www.grover.org

Administrative Svs./Water (805) 473-4550 ♦ Community Development - Building, Planning & Public Works (805) 473-4520
Parks & Recreation (805) 473-4580 ♦ Human Resources (805) 473-4564 ♦ City Clerk (805) 473-4568
City Council/City Manager (805) 473-4567 ♦ Police Administration (805) 473-4511 ♦ Fire Administration (805) 473-4590

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Interested businesses should contact the City of Grover Beach Administrative Services Department at (805) 473-4550. Detailed Rules and Regulations are available at participating businesses and on the Grover Beach website www.grover.org.

Distribution

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