

PARADE INFORMATION

Please read the following information very carefully:

Entry deadline is 4:00 p.m. ~ Friday, November 17, 2023.

Entries received after November 17th will be placed at the end of the parade and may not be judged.

ENTRY FEE: One **new, unwrapped** toy for local toy drives. Entries with a large number of participants are encouraged to provide more than one toy. Toy(s) may be turned in with registration form or brought to the check-in table on parade day.

ALL ENTRIES will be staged on Grand Avenue between 16th Street and Oak Park Boulevard, and on N. 16th Street between Grand Avenue and Ramona Avenue.

All Vehicles and floats will access this area via the southbound right lane on Oak Park Blvd from Ramona Avenue to Grand Avenue. Walking and marching units can be dropped off in the parking lot in front of Round Table Pizza to access their staging area on N. 16th Street. City Staff and volunteers from the Grover Beach Rotary will be on hand to direct entries to their correct line-up location. This will alleviate traffic congestion and accessibility for the businesses near the start area of the parade.

LINE-UP INFORMATION: A representative for each entry **MUST** pick up their entry packet on parade day at the check-in area located outside the Round Table Pizza restaurant, 1600 W. Grand Avenue.

Check in will be open from 8:00am to 9:30am. This packet will contain the parade number to be displayed during the parade as well as any updated parade & route information.

Picking up your packet informs parade monitors that all entries have checked in. Heavy rain will cancel parade. If this happens, no makeup date will be scheduled.

Determination regarding cancellation will be made by noon (12pm) on Friday. Please call (805) 473-4580 to hear notification message.

The parade will begin at the corner of 16th Street and Grand Avenue, proceed west to 9th Street, turn north on 9th Street and disband on Ramona Avenue at the Ramona Garden Park where Santa will be available for photos!!

A special holiday concert will be offered by the band, Critical Mass, and food and drink concessions will also be available.

JUDGING: All judging of entries will be done at the reviewing stand located in front of Nan's Book Store. The Judges decisions are final. Please ensure a representative from your entry will be at the awards ceremony.

AWARDS PRESENTATION: Awards will be announced and presented between 11:30a.m. and 12:00p.m. at the Ramona Garden Park Center, 993 Ramona Avenue.

AWARDS: 1st and 2nd place trophies **will be** presented for each of the listed categories, **PLUS: Special trophies will be awarded for the following categories:**

Mayor's Trophy - Best Musical Entry (*excluding school bands*)

Judge's Trophy - Best Use of Theme (**Santa's Workshop**)

Sweepstakes - Most Outstanding Entry

56th Annual

Grover Beach Holiday Parade

SATURDAY,
DECEMBER 2, 2023

RULES AND REGULATIONS

Retain this information for reference

1. **Check-In** will be located at the Round Table restaurant, 1600 W. Grand Avenue.
2. A representative from each entry **must** pick up their packet and parade number on the day of the parade, between 8:30a.m. - 9:30a.m. at the check-in area.
3. Entries **must** be lined up by 9:30a.m. Parade begins at 10:00a.m. sharp!
4. To preserve the Holiday Santa image, please **do not** include a Santa Claus as part of your entry; as we have the official Parade Santa riding in the final entry.
5. Parade numbers and banners must be displayed and visible to announcers & judges on the entrant's **left** side. (South side of Grand Ave. so they can be seen by the reviewing stands)
6. Entries will line up as directed on the reverse of this form, and will enter the parade from that position. Parade monitors will be on hand to assist with proper placement.
7. ENTRANTS ARE **NOT** ALLOWED TO THROW ANY ITEMS; INCLUDING CANDY, ALONG THE PARADE ROUTE DUE TO POTENTIAL INJURY TO CHILDREN RUNNING INTO THE STREET; however, the **handing out** of treats to parade attendees **is** allowed.
9. A 20 (twenty) foot distance must be maintained between each entry along the parade route. Watch your forward motion in relation to other entries to avoid creating too small or too large of a gap between entries.
10. Equestrian entries must provide personnel to remove horse droppings for their entry.
11. No more than one entry in front of the judges reviewing stand at one time. Forward motion must be maintained at all times as much as possible.
12. No alcoholic beverages will be allowed.
13. Any entry deemed hazardous to other entries or the audience, will not be allowed in the parade.
14. All entries submitted will be subject to approval upon arrival at the starting point of the parade by the Holiday Parade Monitors. The Monitors reserve the right to change parade categories or reject any entry.
15. Late entries will be placed at the end of the parade (before Santa) if space allows, but **will not** be judged, as noted above.

NOTE: Awards not picked up on Saturday, December 2, 2023, will be available at the Grover Beach Community Center, 1230 Trouville Avenue, until 4:00 p.m. on Friday, January 12, 2024.

For further information, please call (805) 473-4580, M - F: 9:00 a.m. - 4:00 p.m.